

Brownsville Co-op

November 7, 2007

Brainstorming towards a Business Plan

Present: Steven Brenner, Cheryl Haworth, Gian Mercurio, Margy Riggs, Anne Stein, JD Cochran, Will Carey, Willow Coberly, David Thornton

Ways to Improve the Farmers' Market

IDEA	Person taking responsibility
Vendors Insurance	Anne Stein
access to Certified Kitchen	“
Walk-in Refrigerator	“
hand cleaning stations	“
Canopy	Steve Brenner
truck	“
laptop computer with printer & internet connection	“
Credit/debit/Oregon Trail cards	Margy Riggs
Advertising	David Thornton
New larger signage at FM & I-5	“
solar power for computer etc.	“
Permanent site	Vendors Comm. / Board
electric & water hook up	
storage (?portable)	
bathrooms	
outdoor furniture	
Community Booth	“
Info/outreach/ed Booth	“
Market Manager	“
Office/supplies/equipment	“

Programs

Licensing facilitation	Anne Stein & Vendors Committee
Vendor insurance	“
certified kitchen(s) for vendors	“
recruiting vendors to grow missing veggies	“
Local food distribution process & grower data base	Steve Brenner
Advertising / promotion / newsletter / publicity	David Thornton
Cookbook for locally growable foods	?

Ways to Improve the Community Gardens

IDEA	Person taking responsibility
Compost turner / (? five acre) place tractor with tiller & blades truck Garden Carts irrigation systems storage shed greenhouse hoophouses	JD Cochran
Cleaning station	Anne Stein
Site manager(s)	Co-op
plant stock / seeds	?
trellising	?
raised beds	?
beetle bank	?

Programs

County approved Master Gardeners demonstration garden	JD
City Partnership for compost materials	JD
food for Sharing Hands	JD
Composting Programs	JD
gardening for nutrition school link	JD
OSU Family Nutrition Program with link to school – teaching nutrition	JD
Mentoring program H.S. senior community service projects	(? Cindy Anderson)

Next Grant meeting at 7:30 pm, Thursday, November 29th at Steve Brenner’s house

Next Co-op Membership meeting at 7:30 pm, Monday, Dec 3 at the Brambles restaurant

Next Vendor’s meeting at 10 am, Saturday, Dec 1st at the Brambles restaurant

